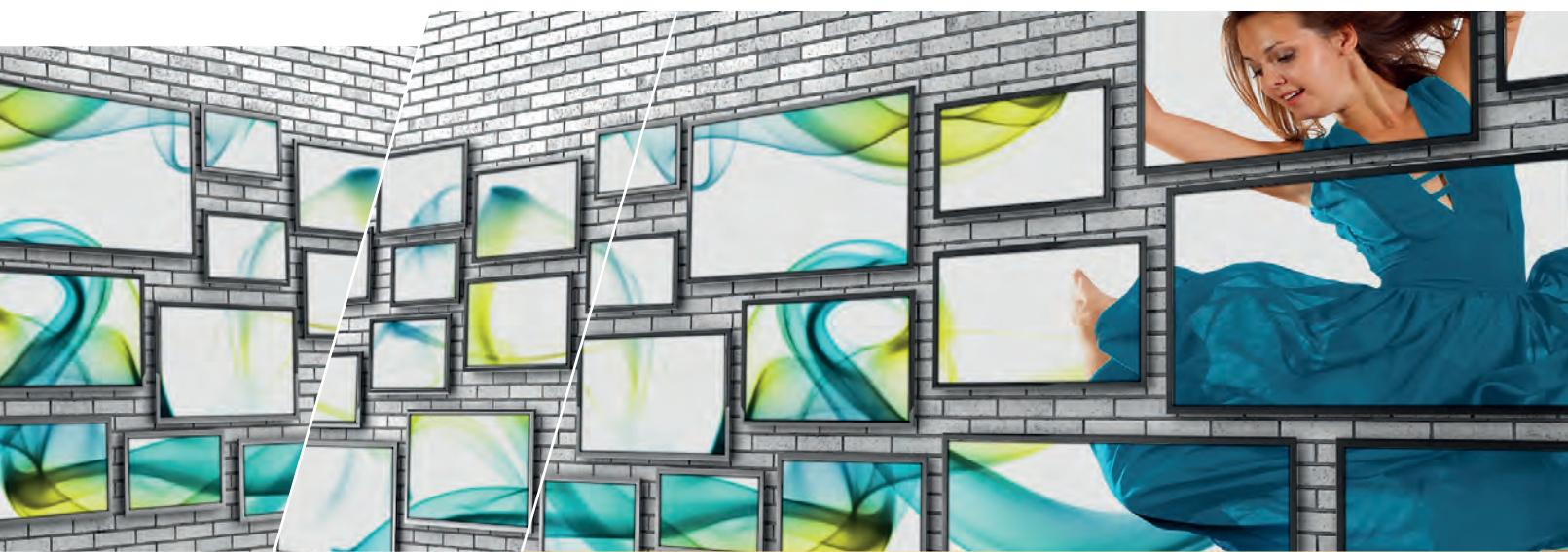# Easy Professional Signage
Screen Marketing with viewneo

viewneo simplifies Digital Signage more than anything ever before

Digital displays and screens have conquered more than just the world of point-of-sale (POS), which can obviously be witnessed every day at airports, stations and shopping centres.

Wherever people like to stroll, shop or have to wait: digital signage screens became part of a modern everyday life. There is no need to talk about the possibilities and opportunities offered by these new technologies anymore, because

everyone is aware of them already. However, the fact that digital signage can also be quick and simple to install, extremely easy to use and highly cost-effective is new. Our cloud-based solution for managing digital advertising and information displays enables you to an easy and free of charge access to the world of digital signage. On top of this you are also able to progressively extend your projects up to globally networked screens and information systems.

Use viewneo to operate your

✓ Promotional TV at POS
✓ Waiting Room TV
✓ Shop Window TV
✓ Information Displays
✓ Welcome TV in reception areas
✓ Corporate TV

The benefits of viewneo

✓ Extremely easy to use
✓ Free access to DS systems
✓ Progressively expandable
✓ Software as a service / cloud-based solution

Many formats for a variety of devices – from small tablets to large video walls

Use viewneo for your advertising messages by using your own images and videos. Or perhaps have a look at our ready-made templates, so you combine your images and videos with a text to quickly create a campaign.

viewneo supports all common formats and therefore your existing media files can still be used. Another advantage is the possibility to use almost any device with a display as a digital signage monitor.

Either with the app on a tablet PC or via the HDMI stick on any screen with HDMI input.

Furthermore does viewneo allow the use of various display systems.

Supported file formats (excerpt)

Video: .mp4, .3gp, .avi, .flv, .mov, .mpg, .mpeg, .mpe, .webm
Image: .jpeg, .jpg, .jpe, .png, .gif, .bmp, .tiff, .tif, .ico
Office: .pdf, .doc, .docx, .ppt, .pttx, .xls, .xlsx, .txt, .odp, .ods, .odt

- Tablet PCs with viewneo app
- Smartphones with Android operating system
- Samsung SoC monitors: handle DS without an external player
- HDMI sticks with viewneo app: they work on any conventional device with HDMI input
- All common formats: from MP4 to HTML5

Just a few minutes away: your own professional program including news and weather forecast

viewneo's content management system focuses on the essentials. The simple, intuitive handling concept of viewneo avoids the usual need of a long familiarisation phase when handling a new software.

Just register the screen, select videos, images or templates, and start the programme. Your own POS TV or welcome screen will start in a continuous loop immediately. If you want multiple monitors to operate simultaneously, you can group the devices together. The playback of hundreds of devices can now be managed with a few mouse clicks.

Create a commercial on the spot
Simply choose the "offer" template, upload an image of the product, and include the price – it's that simple to make your own commercial.

Create your own templates
The integrated template designer allows you to create your own

templates within a few minutes – nothing simpler than that.

Automated, attractive, up-to-date content
Due to the integrated accessibility to the content portal *www.contboxx.com* dynamic content like the news, the weather forecast or the latest soccer league tables can be added to your playlist with a few mouse clicks.

Limited space? - Endless opportunities!
Interactive advertising at the point of sale

Sometimes, smaller is better: the lack of space on the shelves or counters hardly leaves room for a large monitor. And maybe it should also be interactive?
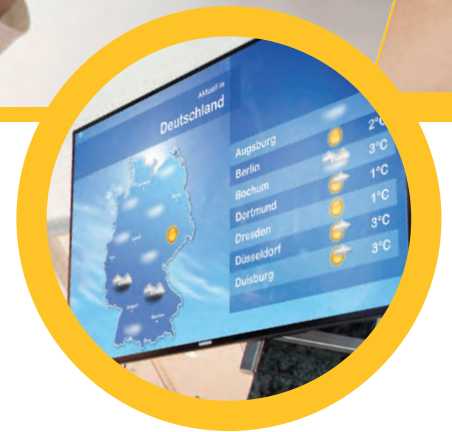
The multi-touch displays of Tablet-PCs allow interactive content to be presented. viewneo supports the interaction with the viewer and allows modern information and advertising content, which the visitor is able to "tap".

This solution is particularly suitable for sites where a large screen is not required or an interactive presentation is reasonable.

✓ The viewneo app transforms Tablet-PCs and smartphones into interactive advertising displays.
✓ Control the content via the internet, from anywhere at any time.
✓ Take a free, no-risk trial or get started right away.

Download the viewneo app on your smartphone or Tablet-PC and register at **www.viewneo.com**.

Everything you need:
hardware, software, content

It's not easy being a digital signage operator. You need hardware, software and also the right content. And then everything has to be compatible with each other.

The simple way to success
Make things easy for yourself! viewneo will provide you with all major components to opera-te advertising and information screens, while allowing you to remain independent and flexible in the meantime, as viewneo uses

standards. You can keep using your existing monitors and save further investment costs.

More content desired?
If you require the weather forecasts or top news stories as a service for your customers: with viewneo, this is no longer a problem. Take advan-tage of the interface to the content portal **www.contboxx.com**.

Bring the latest news, traffic and weather reports or football league

tables to your screens with a few mouse clicks to provide various content without you having to keep it up to date.

You will automatically get the latest news on your displays to ensure interesting program content.

Any questions left? Do not hesitate to contact us for help!

Do you require professional assistance with the creation of your own dynamic content, commercials or advertisements?

We are your partner for individually and professionally produced content.

Visit us on our website **www.viewneo.com** or call us: +49 (0) 211 / 355814-0

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